HOWARD PAYNE UNIVERSITY

A Call to Send Campaign

Faculty/Staff

Howard Payne University's Business Plan

The university's business plan is to Grow the overall student body to 1,250+ Full Time Equivalent (FTE) students

Why?

Howard Payne University's Business Plan

Why?

- Our university is tuition (student) dependent.
- Currently we do not have enough students/ tuition to adequately cover the annual costs.

Howard Payne University's Business Plan

Why?

- This makes it challenging to manage **emergencies** when they occur (e.g. air conditioning/heating etc.)
- This makes it a challenge to consider **raises**.

Howard Payne University's Business Plan

So, the plan calls for Growing the student body which has approximately 1,100 FTE students to over 1,250+ FTE by…

- Having excellent recruiters
- And a solid pricing strategies;
- Providing sufficient financial aid;
- Having an exceptional faculty
- and adding strategic academic programs to attract and retain students; and,

HOWARD PAYNE UNIVERSITY

President's Report

Howard Payne University's Business Plan

And by…
Building and maintaining attractive facilities.

The Mabee Center renovation, although not a part of the campaign, is part of this effort.

Howard Payne University's Business Plan

And …

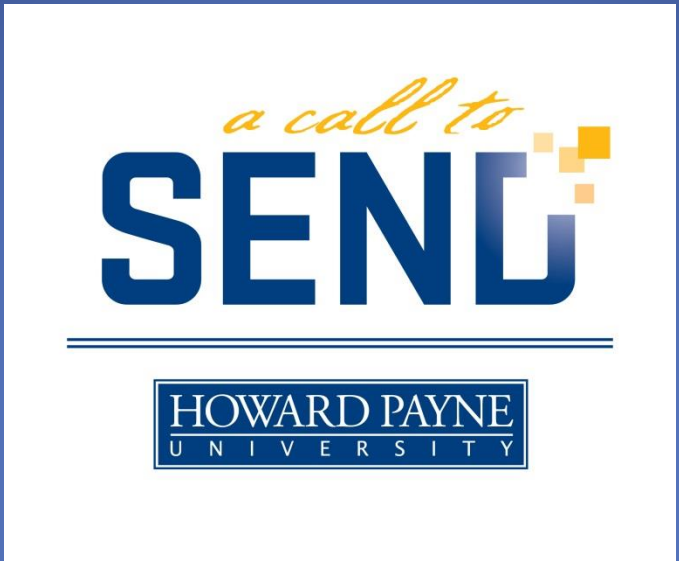
The ***A Call to Send Campaign*** is part of this effort.

HOWARD PAYNE UNIVERSITY

A Call to Send Overview

A Call to Send has three components designed to assist the university to grow:

- **Increase the Endowment** (primarily for scholarships) by 3.2 million dollars
- Build a **Welcome Center** (front Door to campus) that will include enrollment services, the alumni office and the honors academy.
- Build a **School of Education** facility



Welcome Center and Academy of Freedom

Why a Welcome Center?

This is our current Enrollment Offices:

Why a Welcome Center?

This is where prospective students go at Mary Hardin-Baylor's:

Why a Welcome Center?

This is our current Enrollment Offices:

Why a Welcome Center?

This is where prospective students go at Angelo State:

Why a Welcome Center?

This is our current Enrollment Offices:

Why a Welcome Center?

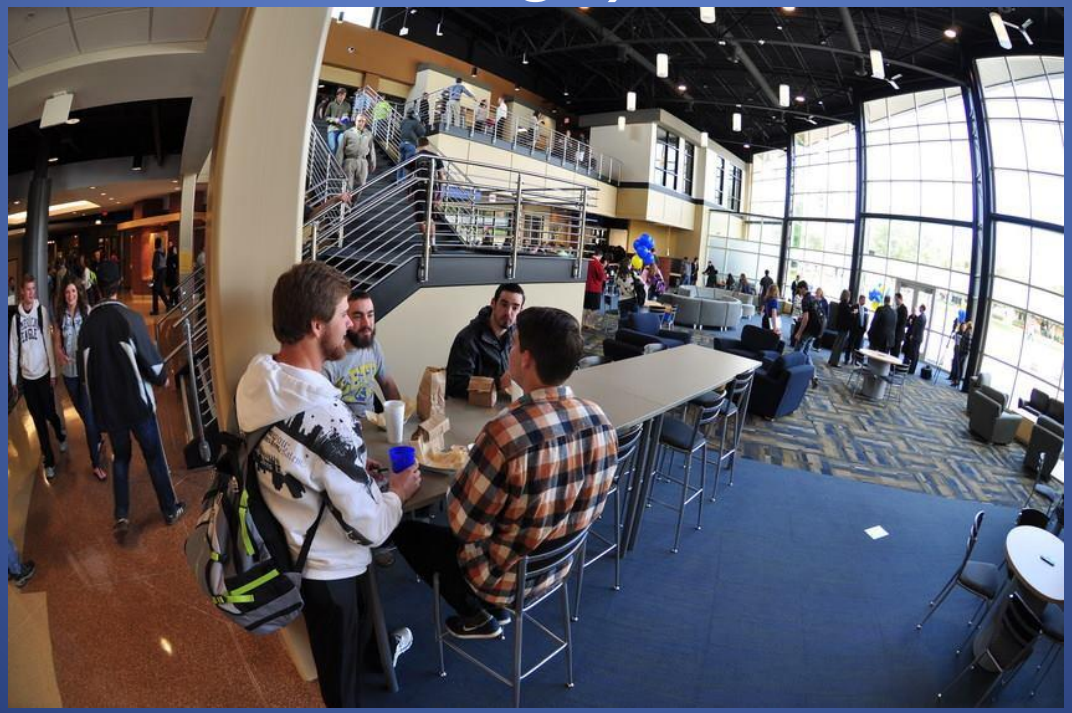
This is where prospective students go at Hardin Simmons:

Why a Welcome Center?

This is our current Enrollment Offices:

Why a Welcome Center?

This is LeTourneau University's new student center with enrollment offices (this is where prospective students go):



Why a Welcome Center?

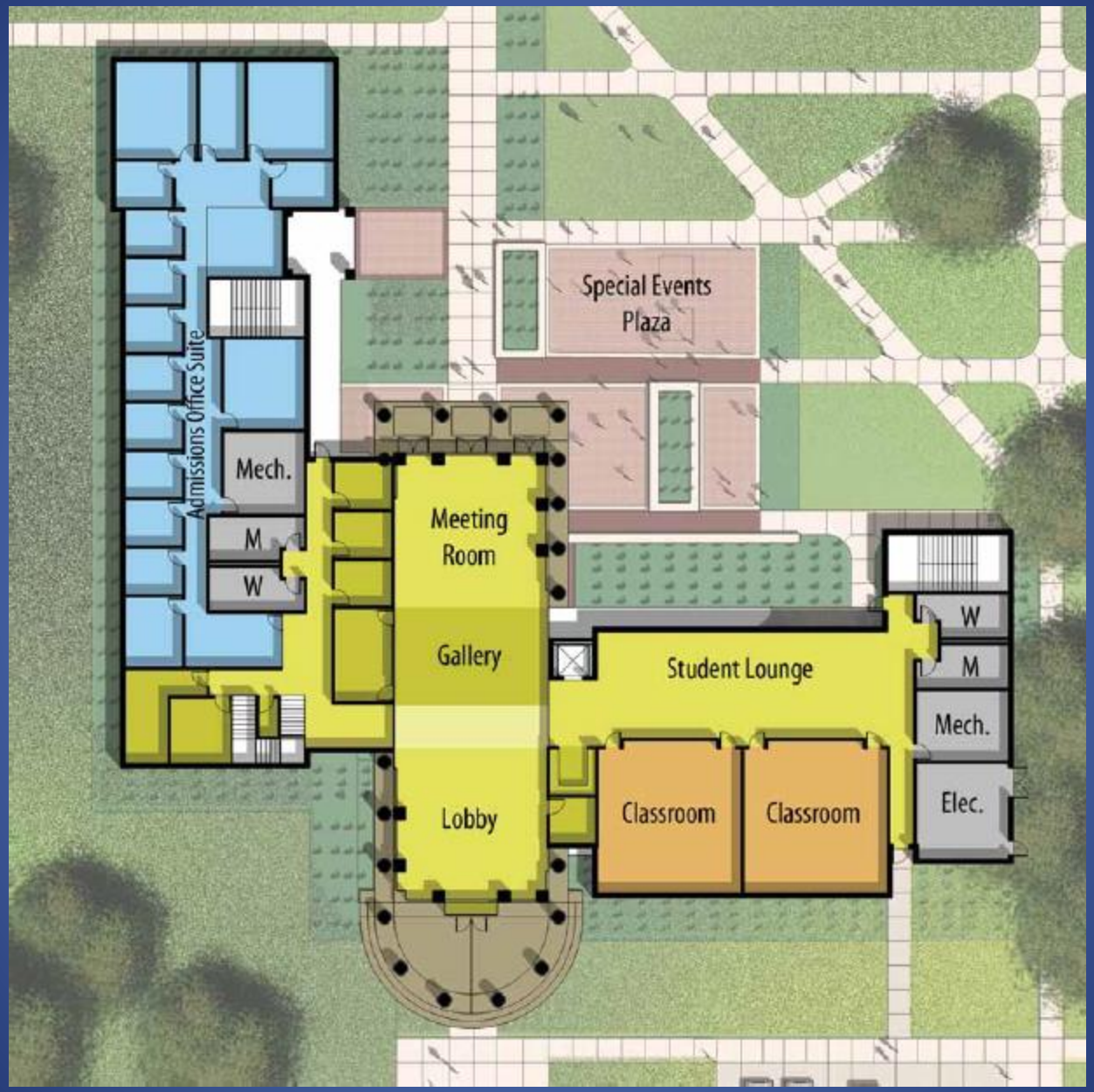
This is our current Enrollment Offices:

and this is what we are planning…….

Welcome Center – Standing near Austin Ave. looking across Center St.

Welcome Center – Standing across from Mims looking across Center St.

Welcome Center – As seen from the inside (mall side) of the campus.


Special Events
Plaza
Admissions Office Suite
Mech.
M
W
Meeting
Room
Gallery
Lobby
Student Lounge
Classroom
Classroom
W
M
Mech.
Elec.

President's Office Suite
Advancement Office Suite
Mech.
M
W
Lounge
Open to Below
Open to Below
Open to Below
W
M
Mech.
Seminar
Academy of Freedon Office Suite

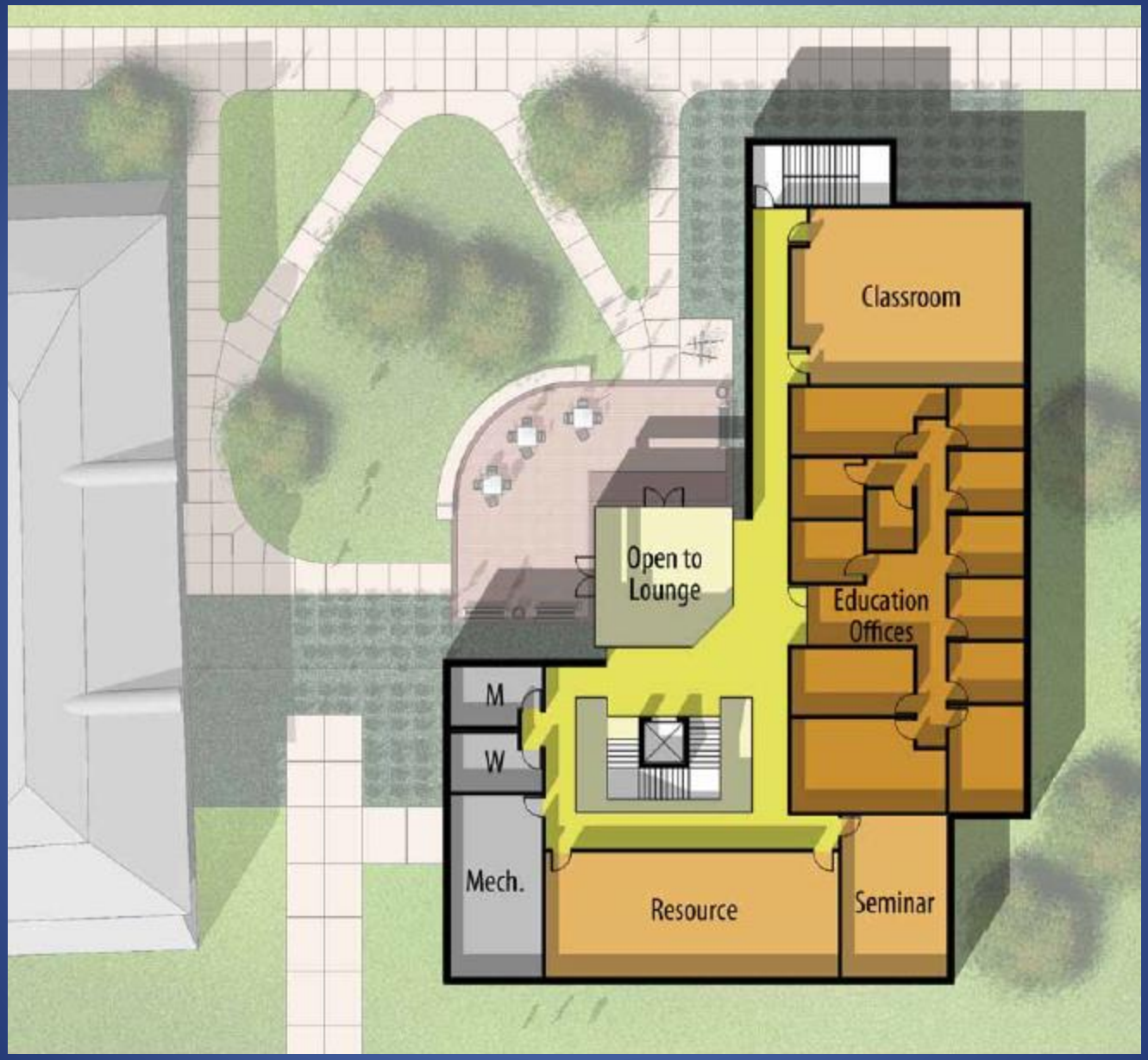
a call to SEND

HOWARD PAYNE UNIVERSITY

Education Building

Education Bldg.– Looking from Mims direction. TAC stands to its right.

Classroom
Elementary Classroom
Lobby/ Lounge
Tutoring Suite
M
W
Mech.
Elec.
Collegium Offices


Classroom
Open to Lounge
Education Offices
M
W
Mech.
Resource
Seminar

a call to SEND

HOWARD PAYNE UNIVERSITY

We hope you will prayerfully consider being a part of this campaign if even in a small way.