

Jacket Century

2022-2023 Sponsorship Agreement

This agreement is made between Howard Payne University Athletics and: _____

This Sponsor shall provide Howard Payne University Athletics with the following consideration:

\$_____ for sponsorship package type (Circle One) **1** **2** **3** **Other** _____

Representative (Name & Title) _____

Address of Business _____

Email _____ Telephone _____

Tier I: \$2,500**

- Radio commercials with KYOX 94.3FM for all broadcasted HPU football and basketball games.
- Rolling banner ad for sponsorship year on HPU Sports.com hyperlinking the ad to your website.
- 4x8 ft Banner at all venues.
- Your Company logo will be included in the program for each home football and basketball game.
- You receive 4 season passes to use at Howard Payne football and basketball games.
- HPU flag for display outside the company's place of business.

Tier II: \$1,500

- Internet Advertisement
- Program Insert
- 4x8 ft Banner at all venues*
- HPU Flag
- 4 Season Passes

Game Day Sponsor***

- \$250 Football
 - \$200 Basketball Double Header (W/M)
 - \$250 Baseball Series (Three games)
- (Includes) Radio Drop-ins/PA announcements, Program Insert & In-Game Recognition, Four Game Passes**

Tier III: \$750

- 4x8 ft Banner at all venues*
- 4 Season Passes

Specialty Sponsor (Includes Tier III)

- \$1,500 Basketball Halftime
- \$1,500 Feature Student-Athlete (Weekly)
- \$1,500 Custom (Contact athletic department)
- \$500 HPU Sports.com web streaming sponsor

Title Sponsorships for:

- HPU Sports Alumni Weekend
- HPU Sports Alumni Golf Tournament
- HPU Sports Alumni Banquet
- \$400 Alumni Sports Banquet Table Sponsor

* All tiered sponsors will receive a **4x8 ft banner** at the following facilities: Gordon Wood Stadium, Brownwood Coliseum, CNB Soccer Field, Don Sheppard Park, Lady Jacket Softball Park, and Nabers Tennis Center.

*Passes can be used at conference tournaments hosted by HPU, but not for road ASC/NCAA tournament games.

This contract will be active from the date of signing until June 30, 2023. All payments must be made by January 1st, unless a monthly payment plan is agreed upon by both parties. All agreements must be re-signed before or on the date of expiration to be considered renewed and applied for the following academic year.

****Limited to a total of 12 sponsors. *** Games must be scheduled at least 2 weeks ahead of date.**

Signature of Sponsor/Representative

Date