

The Howard Payne University MBA

Helping Professionals Reach Further ... Achieving Life Goals

The Howard Payne University MBA was established for *working professionals* as a vehicle to *explore career possibilities* and to *develop career paths* which will enable them to *achieve their career goals*. Most of our students have found a new perspective on their existing careers or have been inspired to pursue new paths where they can influence outcomes. Our goal is to have graduates who surprise themselves with how they can change their world and see answers where others only saw problems.

The HPU MBA is *designed for working adults to be completed in one calendar year*, and about 50% of our students are aiming for that, however, there is no rush. The program will also accommodate the student who would rather take a slower-pace and *finish over a two or three-year span*. Our students come from large and small businesses, non-profits and government agencies as well as those seeking a career re-direction. There are also eager participants who have *come straight from their undergraduate studies* who wanted to further their professional studies while gaining some practical working experience during the day. The diversity of age, backgrounds and experience has added to the classroom experience.

Where we see the HPU MBA difference is in the *application of theory and knowledge to professional goals*. All of the classes are designed to have applied assignments where students can center the course material to personal career situations or objectives. Our objective for graduates is to *build confidence to use the gifts God presented them* with and to take the career opportunities before them which will earn significant income and career dividends ... and above all, *change lives for the better for those around them*.

HPU MBA students will:

- Learn to reason critically and analytically
- Solve problems faced by managers and entrepreneurs
- Develop an advanced understanding of applied business communications
- Demonstrate knowledge in the functional areas of business
- Develop career goals and learn how to leverage professional opportunities

HPU MBA Program Description

- Online delivery format
- 30 credit-hour, non-thesis degree
- Five 8-week sessions per year (2 fall sessions, 2 spring sessions, 1 summer session)
- Students may start the program at the beginning of any of the five 8-week sessions.
- Students may complete the program in one year

MBA Curriculum

MBA Core Courses (24 credit-hours)

- ACC 5311 – Managerial Accounting Strategy (fall, session 1)
- FIN 5313 - Financial Management (spring, session 1)
- MGT 5312 – Management (spring, session 2)
- MGT 5314 – Business Ethics (spring session 1)
- MGT 5317 – Entrepreneurship (fall, session 1)
- MGT 5318 – Legal Environment of Business (spring session 2)
- MGT 5322 - International Business (fall, session 2)
- MKT 5311 - Marketing Management (fall, session 2)

Emphasis Courses: (6 credit-hours chosen from Finance, Marketing or International Business)

FINANCE:

- FIN 5314 – Investments (summer session)
- FIN 5315 – International Finance (summer session)

MARKETING:

- MKT 5312 – Promotional Strategy (summer session)
- MKT 5313 – International Marketing (summer session)

INTERNATIONAL BUSINESS:

- FIN 5315 – International Finance (summer session)
- MKT 5313 – International Marketing (summer session)

HPU MBA Admissions Information

- Hold a baccalaureate degree from an accredited institution
- Complete an online application
- Submit all official transcripts
- Hold a cumulative 3.0 GPA in undergraduate studies
- Application materials will be reviewed by a Graduate Admissions Screening Committee to determine admission status. Provisional admission may be determined for some students not meeting the 3.0 GPA in undergraduate studies.

FOR MORE INFORMATION CONTACT

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