

BACHELOR OF BUSINESS ADMINISTRATION IN SPORT MANAGEMENT

2025-2026 Catalog

The Bachelor of Business Administration degree with a major in sport management requires seventy-two (72) semester hours to include:

GENERAL EDUCATION (Bachelor of Business Administration) ----- 42 hours

BIO 1410 or BIO 2489 should be chosen to fulfill the scientific exploration requirement

MAJOR – Sport Management ----- 72 hours

ELECTIVES ----- 6 hours

Total Hours in Degree Program ----- 120 hours

GENERAL EDUCATION: 42 Hours

GEN 1101 University Seminar ----- 1 hour

GEN 1111 HPU Perspectives Seminar ----- 1 hour

BIB 1303 Introduction to the Old Testament ----- 3 hours

BIB 1304 Introduction to the New Testament ----- 3 hours

KIN 1100 Principles of Personal Fitness & Wellness ----- 1 hour

Kinesiology Activity chosen from approved courses ----- 2 hours

Communication Requirement chosen from approved courses ----- 3 hours

ENG 1311 English Composition I ----- 3 hours

ENG 1312 English Composition II ----- 3 hours

English Literature Requirement chosen from approved courses ----- 3 hours

Math Requirement, excluding MAT 1431 (refer to major for specific course)* ----- 3 hours

Scientific Exploration Requirement with Lab chosen from the approved courses ----- 4 hours

GOV 2311 American Government ----- 3 hours

HIS 1310 U.S. History to 1877 or HIS 1320 U.S. History Since 1877 ----- 3 hours

Social Science Requirement chosen from approved courses ----- 3 hours

Fine Arts Appreciation Requirement chosen from the approved courses ----- 3 hours

***The advisor must be consulted in choosing the course to fulfill the general education math requirement.**

BBA MAJOR IN SPORT MANAGEMENT: 72 HOURS

ACC 2311 Introduction to Financial Accounting ----- 3 hours

ACC 2321 Introduction to Managerial Accounting ----- 3 hours

BUS 3311 Business Law ----- 3 hours

BUS 3335 International Business ----- 3 hours

BUS 3351 Business Ethics ----- 3 hours

BUS 3382 Analytics for Business ----- 3 hours

BUS 4051 Business Concept Mastery ----- 0 hours

BUS 4351 Business Strategy ----- 3 hours

ECO 2301 Introduction to Macroeconomics ----- 3 hours

ECO 2302 Introduction to Microeconomics ----- 3 hours

FIN 3301 Financial Management ----- 3 hours

MGT 3303 Management ----- 3 hours

MKT 3301 Marketing Management ----- 3 hours

KINESIOLOGY CORE (18 HOURS):

KIN 1301 Foundations of Kinesiology ----- 3 hours

KIN 2110 Fitness Activities ----- 1 hour

KIN 3303 Kinesiology ----- 3 hours

KIN 3304 Exercise Physiology ----- 3 hours

KIN 3306 Psychology of Exercise ----- 3 hours

KIN 4206 Issues and Research ----- 2 hours

KIN 4331 Program Leadership ----- 3 hours

SPORT MANAGEMENT (18 HOURS):

KIN 1302 Introduction to Sport and Sport Management ----- 3 hours

KIN 3382 Sport Facility and Event Management ----- 3 hours

KIN 4383 Legal and Ethical Topics in Sport ----- 3 hours

KIN 4384 Sport Finance ----- 3 hours

KIN 4180-4680 Internship ----- minimum of 3 hours

ONE FROM THE FOLLOWING LIST: 3 HOURS

COM 3330 Sport, Media, and Culture ----- 3 hours

COM 3335 Integrated Sport Communication ----- 3 hours